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COCA-COLA OPENS NEW DISTRIBUTION FACILITY IN GLENDALE, ARIZONA

Mayor Elaine Scruggs to Speak at Ribbon Cutting Ceremony on April 4th

Phoenix, AZ (March 29) – Coca-Cola Enterprises Bottling Company of Arizona will celebrate the grand opening of its new Distribution Center in Glendale with a ribbon cutting ceremony on April 4th. Glendale Mayor Elaine Scruggs, Arizona Senator Jack Harper, Arizona Representatives Jerry P. Weiers, Jackie Thrasher and other state and municipal dignitaries will attend the ceremony.

The new 120,000 square foot facility sits on over 13 acres of land and will employ approximately 130 individuals once it is fully staffed. The Distribution Center will serve the West Valley including everything west of the I-17 and north of the I-10. The primary reason this distribution center was built was due to the tremendous growth in the Valley, specifically the West Valley. The Tempe Coca-Cola manufacturing, bottling and distribution facility is land locked and thus cannot physically expand further. For some time now, the Tempe location has been operating at 150% capacity to keep up with the growth and needs in Arizona. The Glendale facility is one of only a few 'Distribution Centers' opening at this time throughout the Coca-Cola Enterprises (CCE) system. All other facilities that are currently being rolled out within the CCE system include other facets (sales, production, merchandising and etc). Distribution Centers such as Glendale's will be more efficient due to being able to focus exclusively on lean distribution techniques. Coca-Cola is creating a 24-7 operation that includes a collaborative, innovative, team-based work environment for improved morale, lower turnover, and continuous improvement. "We are very excited to be able to expand our operations into an area of the state that is presently seeing so much growth. Coca-Cola's new distribution center will feel right at home in Glendale where various other customer/clients of ours reside including the University of Phoenix Stadium - Arizona Cardinals and The Phoenix Coyotes", stated Tammy Lambros, Coca-Cola Arizona Vice President.

What: Coca-Cola Bottling Company Sales & Distribution Facility Grand Opening

When: Wednesday, April 4, 2007, Ribbon Cutting Ceremony at 10:00 a.m.

Where: Coca-Cola Distribution Facility of Glendale
7845 N. 106th Avenue, Glendale, Arizona 85037

Photo Opportunities:

- Remarks by Glendale Mayor Elaine Scruggs, Arizona Coca-Cola Vice President Tammy Lambros and Glendale Distribution Center Manager Jeff Monaghan.
- Immediately following remarks the official ribbon cutting ceremony will take place with the assistance of City of Glendale elected officials, Coca-Cola Management and Representative Jerry P. Weiers who is claimed to have the largest antique Coca-Cola collection in the state of Arizona.

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